

## Ever since I can remember I wanted to be a professional artist.

When I tried to learn how to draw, I quickly realized that I was actually being taught how to copy.

I searched and searched but I couldn't find a simple technique that would help me to draw the characters I had in mind. After years of experimenting I developed a technique that enabled me to draw any characters I wanted.

Today I travel around the world teaching millions of people how to use my technique. Partnering with **ZIPIT** was the next natural thing to help more people and show them that only when you believe in yourself can you truly succeed. When I read letters from my fans and hear their stories, I learn that the **Drawing Easily** technique not only improves **drawing skills** but enables parents to have fun, quality time with their children. It helps children **express** themselves, and strengthens their **self-confidence**.

ZIPIT Drawing Easily is fun and easy and I can't wait for you to try it! Don't forget that anything is possible if you just Unzip Your Mind!

Amit Offir





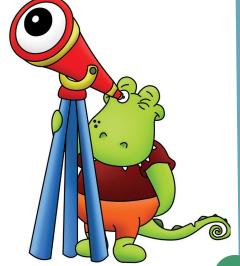


# We believe that with the right set of tools and a dash of inspiration everything is possible!

This is the reason we partnered with world renowned illustrator, artist, and author **Amit Offir** to develop this amazing series of books with us.

**ZIPIT Drawing Easily** is a special technique that will teach you in **5 simple steps** how to draw anything you want quickly and easily. With this book you will learn how small changes can make a huge difference and how you can tell a whole new story with just a few simple strokes!

We hope you will enjoy!
Always Yours,
ZIPIT Team





Ok, so let's see a few examples of how **ZIPIT Drawing Easily** works:

## Let's start with a Pony

Always start with the eyes



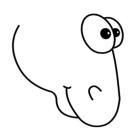




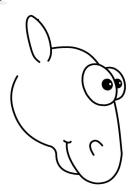


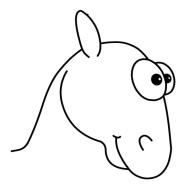


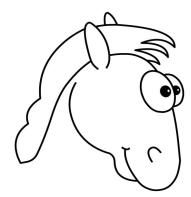


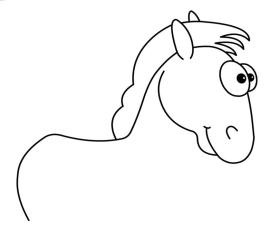


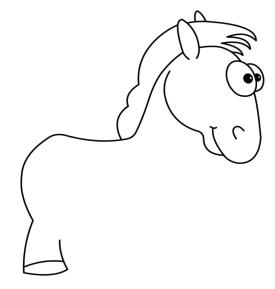
3. Now draw the face



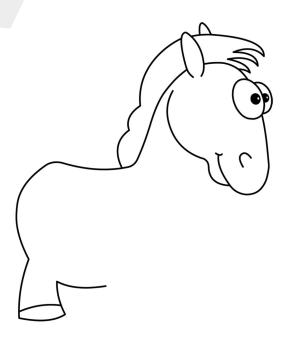


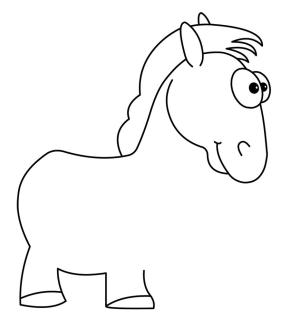


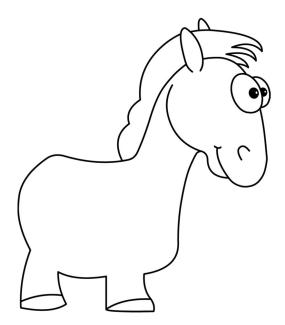












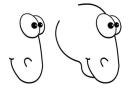


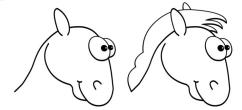


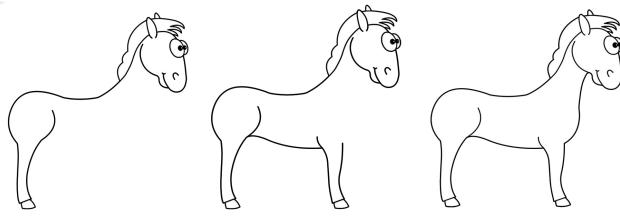
## Now, let's draw a Horse

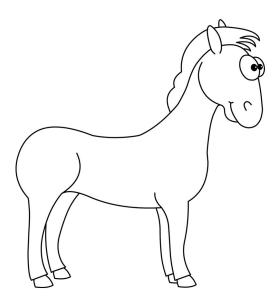
- Always start with the eyes
- Next, draw the nose and mouth
- 3. Now draw the face













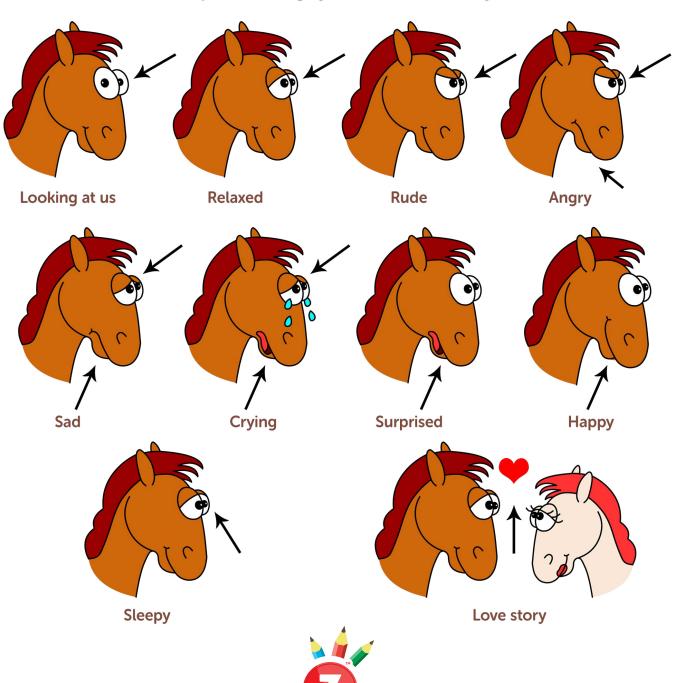


## Now, draw your own Horses

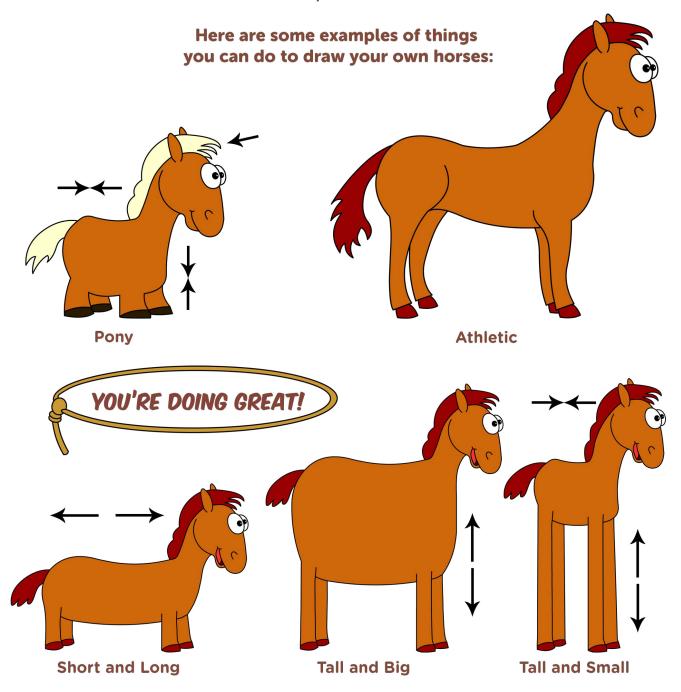
**Drawing easily** technique makes it easy to draw!

Just by making a few strokes you can make a whole family of Horses and tell many different stories.

Here are some examples of things you can do to draw your own horses:



Let's see how you can make a whole family of Horses and tell many different stories.





## **Drawing a Donkey is so easy!**

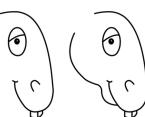
Just by making a few strokes you can change your horse into a donkey!

Always start with the eyes

2. Next, draw the nose and mouth

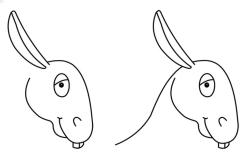


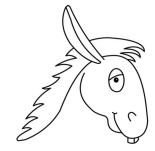


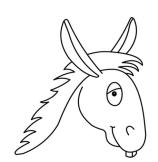


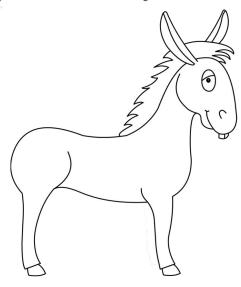


3. Now draw the face



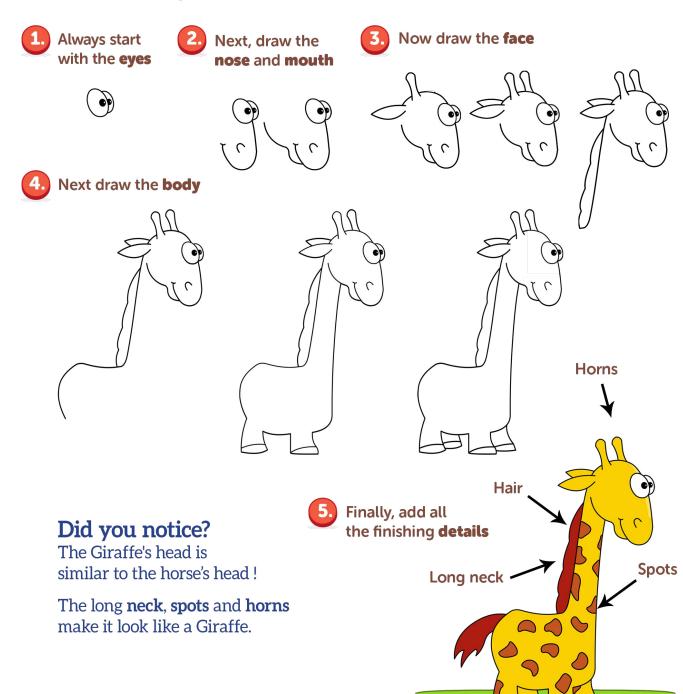








## Now, let's draw a Giraffe





## And now, how about a Zebra?

- Always start with the eyes
- Next, draw the nose and mouth
- 3. Now draw the face

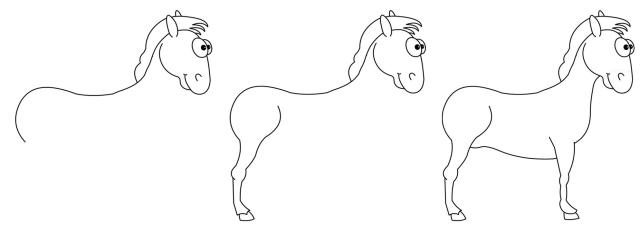




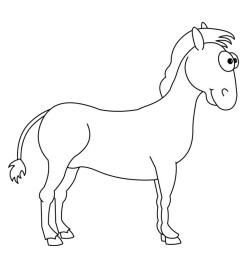


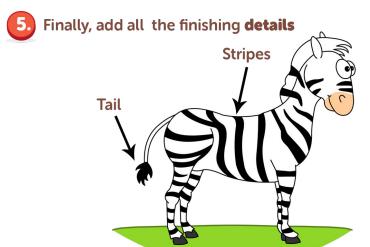






Drawing a Zebra is almost the same as drawing a horse, isn't it?

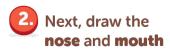






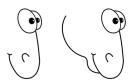
## Let's draw a Unicorn

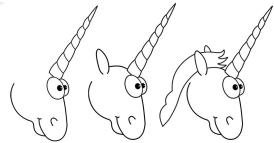




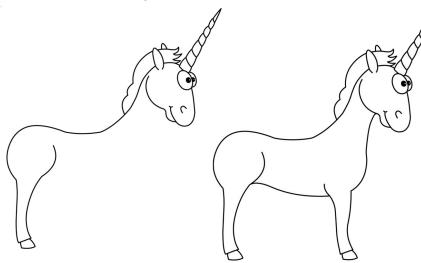






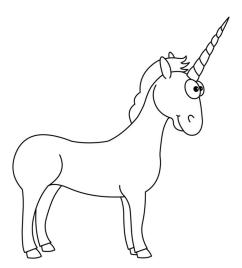


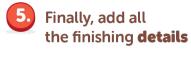
4. Next draw the **body** 



#### Did you notice?

The only difference between a Horse and a Unicorn is the horn and colors.



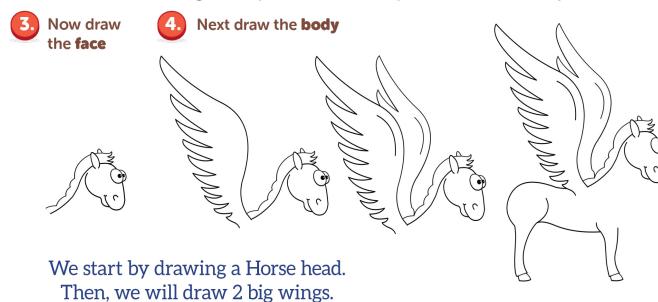




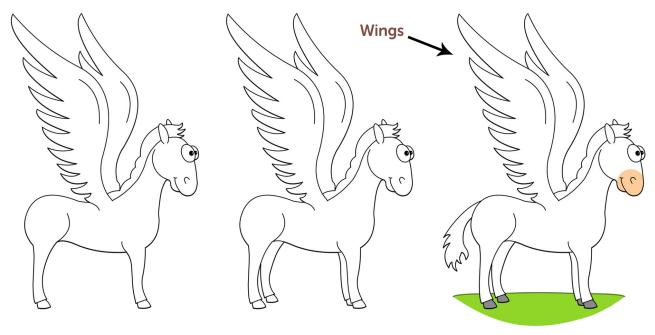


## How to draw a Pegasus

In this Drawing we skip the first two steps and start with step 3



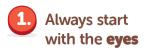
5. Finally, add all the finishing **details** 

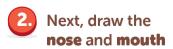




## Now, let's draw more Horses

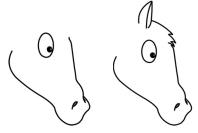
Even when drawing different kinds of Horses always use **ZIPIT Drawing Easily** 5 steps

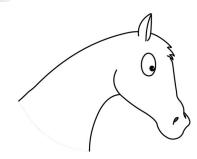


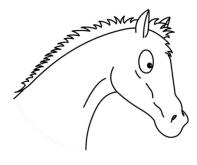


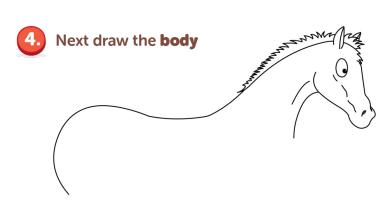


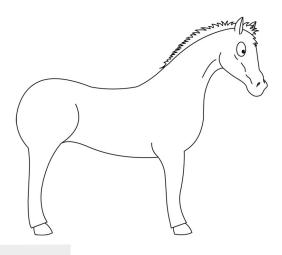




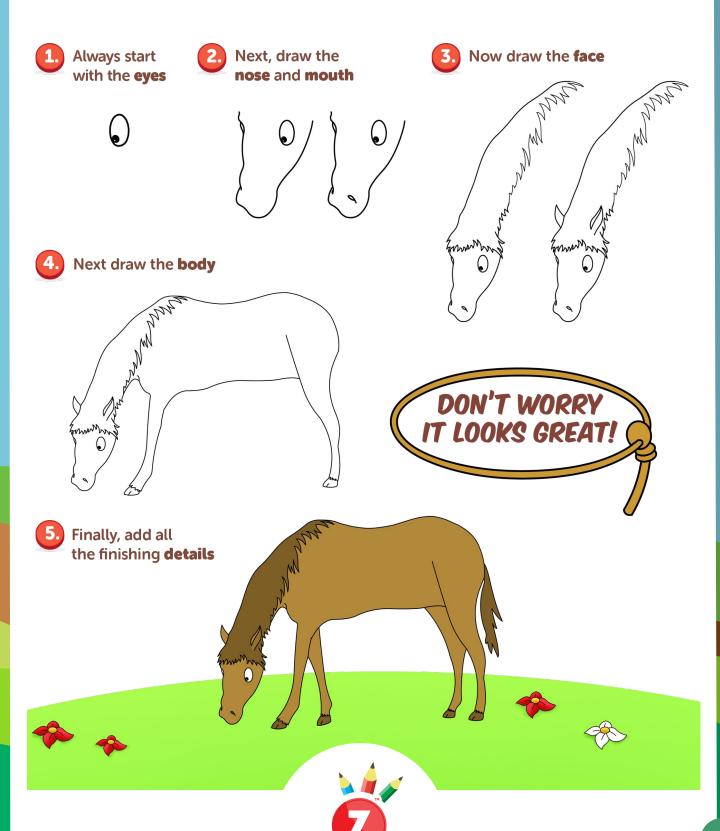












## **How to draw a Toy Horse**

- Always start with the **eyes**
- 2. Next, draw the nose and mouth
- 3. Now draw the face

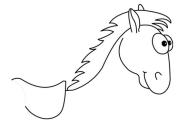


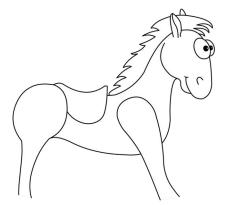


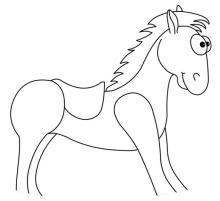




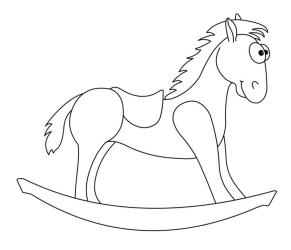


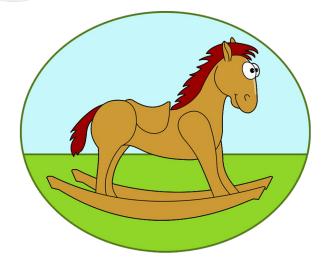






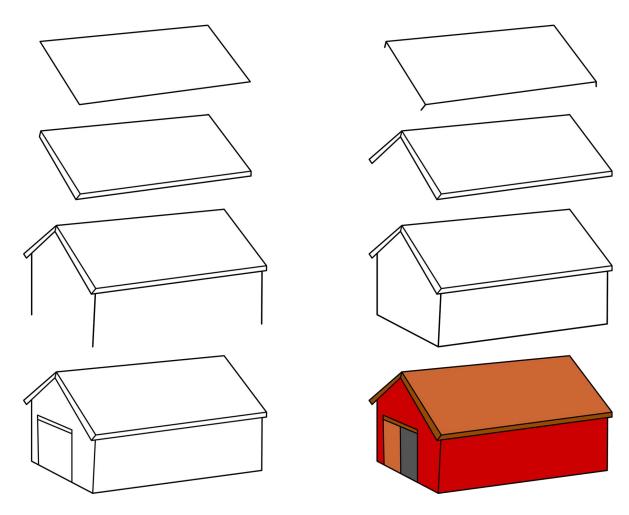
- **5.** F
  - Finally, add all the finishing details







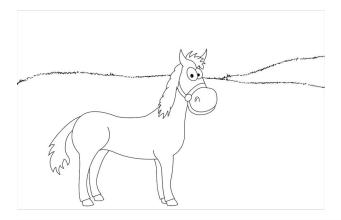
## Let's draw a Stable

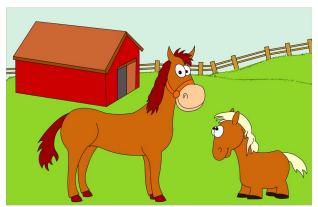


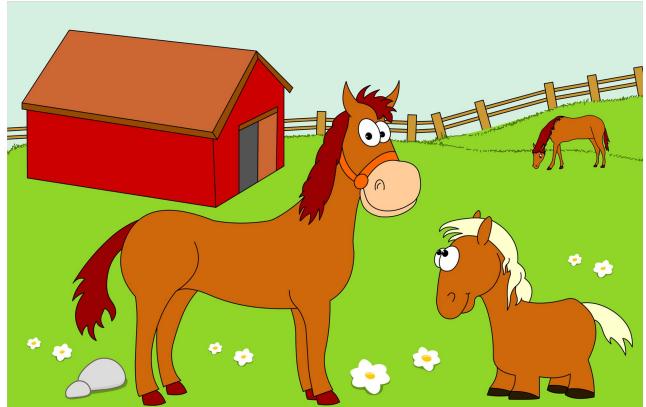
## Now, lets draw a Horseshoe



Now that you know how to draw Horses, you can create a full, beautiful scene.







If you enjoyed **ZIPIT Drawing Easily Horses**, make sure you get your next booklet **and keep practicing!** 





BY MAKING PRODUCTS THAT ARE CLEVER,
FUN, EASILY ACCESSIBLE AND BEAUTIFULLY DESIGNED,
WE IGNITE CREATIVITY AND INSPIRE
OUR CUSTOMERS TO UNZIP THEIR MINDS
AND NEVER STOP DREAMING.

zipit

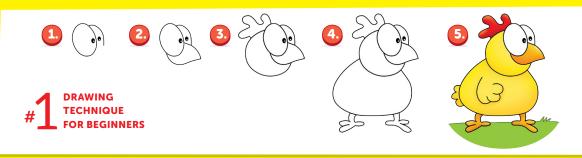
Unzip Your Mind!





#### ZIPIT DRAWING EASILY





Do you want to learn new skills in a short time? Do you want to have some **fun, quality time** with your children? Do you want to learn how to draw but don't know where to start?

#### Unzip your mind! Everything is possible and you can do it too! With ZIPIT Drawing Easily you can draw just about anything!

**ZIPIT Drawing Easily** is a special technique that was developed together with Amit Offir, a world renowned comics artist, best-selling author and you how to quickly and easily draw anything a popular lecturer.

After teaching millions of people that everything is possible, Amit Offir and ZIPIT will teach you want in 5 simple steps.

#### Check out our other books and collect them all:



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